



WWNY
201 Humboldt St
Rochester, NY 14610-1093

Mentzer Media
210 W Pennsylvania Ave
Suite 260
Towson, MD 21286

Contract # 1393781

Schedule Dates 10/11/16-10/17/16
Advertiser Friends of Kelly Ayotte/Senate/Republican/NH (79)
Agency Mentzer Media (11548)
Product Political - US Senate (1077)
Brand 15/17/3214 (545691)
Salesperson Katz - Washington DC, Washington DC (1179)
Sales Office Katz - Washington DC
Buyer Name Ally Rambo,
Phone/Fax /
CPE 15/17/3214
Account Types National/Political
Billing Type Standard
Comments MKAYO
10/11/16-10/17/16 AVOTTE FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLLOW CLOSER TO FLIGHT START.

Date Entered 07/15/16
Last Modified 10/10/16
Entered By Elizabeth F. Guy
CO-OP No
Headline # ECR25245298
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$666.00
Net Total \$3,774.00
Sales Tax

Burlington (WWNY)		
By Broadcast Month	Spots	Rate
Oct. 2016	80	\$4,440.00
Grand Total:	80	\$4,440.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/11/16-10/11/16	4	:30	9A- Dr. Oz	1		X						1			Burlington (WWNY)	DR. OZ Target 9 Index: 116, Nielsen: 0.3	7/15/16
1.1	Normal Line / SPOT	10/11/16-10/11/16	5	:30	9A- Dr. Oz	2		X						2	\$25.00	\$50.00	Burlington (WWNY)	DR. OZ Target 9 Index: 116, Nielsen: 0.3	10/10/16
2.0	Revised Line / SPOT	10/12/16-10/12/16	4	:30	9A- Dr. Oz	1			X					1			Burlington (WWNY)	DR. OZ Target 9 Index: 116, Nielsen: 0.3	7/15/16
2.1	Normal Line / SPOT	10/12/16-10/12/16	5	:30	9A- Dr. Oz	2			X					2	\$25.00	\$50.00	Burlington (WWNY)	DR. OZ Target 9 Index: 116, Nielsen: 0.3	10/10/16
3.0	Revised Line / SPOT	10/13/16-10/13/16	4	:30	9A- Dr. Oz	1				X				1			Burlington (WWNY)	DR. OZ Target 9 Index: 116, Nielsen: 0.3	7/15/16
3.1	Normal Line / SPOT	10/13/16-10/13/16	5	:30	9A- Dr. Oz	1				X				1	\$25.00	\$25.00	Burlington (WWNY)	DR. OZ Target 9 Index: 116, Nielsen: 0.3	10/10/16
4.0	Revised Line / SPOT	10/14/16-10/14/16	4	:30	9A- Dr. Oz	1					X			1			Burlington (WWNY)	DR. OZ Target 9 Index: 116, Nielsen: 0.3	7/15/16
4.1	Normal Line / SPOT	10/14/16-10/14/16	5	:30	9A- Dr. Oz	2					X			2	\$25.00	\$50.00	Burlington (WWNY)	DR. OZ Target 9 Index: 116, Nielsen: 0.3	10/10/16
5.0	Revised Line / SPOT	10/17/16-10/17/16	4	:30	9A- Dr. Oz	1	X							1			Burlington (WWNY)	DR. OZ Target 9 Index: 116, Nielsen: 0.3	7/15/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WVNY
201 Humboldt St
Rochester, NY 14610-1093

Mentzer Media
210 W Pennsylvania Ave
Suite 250
Towson, MD 21286

Contract # 1393781

Schedule Dates

10/11/16-10/17/16

Advertiser

Friends of Kelly Ayotte/Senate/Republican/NH (79

Date Entered

07/15/16

Agency

Mentzer Media (11548)

Last Modified

10/10/16

Product

Political - US Senate (1077)

Entered By

Elizabeth F. Guy

Brand

15/17/3214 (545691)

CO-OP

No

Salesperson

Katz - Washington DC, Washington DC (1179)

Headline

ECR25245298

Sales Office

Katz - Washington DC

Demo

Normal

Buyer Name

Ally, Rambo,

Order Type

Normal

Phone/Fax

/

Package Deal

Commission %

CPE

15/17/3214

Commission

\$666.00

Account Types

National/Political

Net Total

\$3,774.00

Billing Type

Standard

Sales Tax

Comments

MAKYO
10/11/16-10/17/16 AYOTTE FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLL
OW CLOSER TO FLIGHT START.

Burington (WVNY)

By Broadcast Month

Spots

Rate

Oct. 2016

80

\$4,440.00

Grand Total:

80

\$4,440.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
5.1	Normal Line / SPOT	10/17/16-10/17/16	5	:30	9A- Dr. Oz	2	X							2	\$25.00	\$50.00	Burlington (WVNY)	DR. OZ Target 9 Index: 116, Nielsen: 0.3	10/10/16
6.0	Revised Line / SPOT	10/11/16-10/11/16	5	:30	6:59P- Local 22 News at 7P	1		X									Burlington (WVNY)	LOCAL22NEWS@7PM Target 9 Index: 121, Nielsen: 0.4	7/15/16
6.1	Normal Line / SPOT	10/11/16-10/14/16	4	:30	6:59P- Local 22 News at 7P			1	1	1	1			4	\$70.00	\$280.00	Burlington (WVNY)	LOCAL22NEWS@7PM Target 9 Index: 121, Nielsen: 0.4	10/10/16
7.0	Revised Line / SPOT	10/17/16-10/17/16	5	:30	6:59P- Local 22 News at 7P	1	X										Burlington (WVNY)	LOCAL22NEWS@7PM Target 9 Index: 121, Nielsen: 0.4	7/15/16
7.1	Normal Line / SPOT	10/17/16-10/17/16	4	:30	6:59P- Local 22 News at 7P	1	X							1	\$70.00	\$70.00	Burlington (WVNY)	LOCAL22NEWS@7PM Target 9 Index: 121, Nielsen: 0.4	10/10/16
8.0	Revised Line / SPOT	10/12/16-10/12/16	5	:30	5:59P- Local 22 News at 6P	1		X									Burlington (WVNY)	LOCAL22NEWS AT 6P Target 9 Index: 120, Nielsen: 0.7	7/15/16
8.1	Normal Line / SPOT	10/12/16-10/12/16	4	:30	5:59P- Local 22 News at 6P	1		X						1	\$70.00	\$70.00	Burlington (WVNY)	LOCAL22NEWS AT 6P Target 9 Index: 120, Nielsen: 0.7	10/10/16
9.0	Revised Line / SPOT	10/14/16-10/14/16	5	:30	5:59P- Local 22 News at 6P	1			X								Burlington (WVNY)	LOCAL22NEWS AT 6P Target 9 Index: 120, Nielsen: 0.7	7/15/16
9.1	Normal Line / SPOT	10/13/16-10/14/16	4	:30	5:59P- Local 22 News at 6P				1	1				2	\$70.00	\$140.00	Burlington (WVNY)	LOCAL22NEWS AT 6P Target 9 Index: 120, Nielsen: 0.7	10/10/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Nextstar Broadcasting Inc provides services for WVNY-TV and Mission Broadcasting through an outsourcing agreement. WVNY does not discriminate on the basis of race, ethnicity or gender and further require that in the performance of all WVNY advertising



WVNY
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Contract # 1393781

Schedule Dates	10/11/16-10/17/16	Date Entered	07/15/16
Advertiser	Friends of Kelly Ayotte/Senate/Republican/NH (79	Last Modified	10/10/16
Agency	Mentzer Media (11548)	Entered By	Elizabeth F. Guy
Product	Political - US Senate (1077)	CO-OP	No
Brand	15/17/3214 (545691)	Headline #	ECR25245298
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Ally/Rambo,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	15/17/3214	Commission	\$666.00
Account Types	National/Political	Net Total	\$3,774.00
Billing Type	Standard	Sales Tax	
Comments	MAYO 10/11/16-10/17/16 AYOTTE FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLL OW CLOSER TO FLIGHT START.		

Burlington (WVNY)		
By Broadcast Month	Spots	Rate
Oct. 2016	80	\$4,440.00
Grand Total:	80	\$4,440.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.0	Revised Line / SPOT	10/16/16-10/16/16	3	:30	8A- Good Morning America Weekend	1							X	1			Burlington (WVNY)	GD MRN-SUN-ABC Target 9 Index: 124, Nielsen: 0.2	7/15/16
10.1	Normal Line / SPOT	10/16/16-10/16/16	4	:30	8A- Good Morning America Weekend	2							X	2	\$45.00	\$90.00	Burlington (WVNY)	GD MRN-SUN-ABC Target 9 Index: 124, Nielsen: 0.2	10/10/16
11.0	Normal Line / SPOT	10/16/16-10/16/16	4	:30	9A- This Week	1							X	1	\$75.00	\$75.00	Burlington (WVNY)	THIS WEEK-ABC Target 9 Index: 167, Nielsen: 0.3	7/15/16
12.0	Normal Line / SPOT	10/15/16-10/15/16	4	:30	11P- Local 22 News at 11P	1						X		1	\$50.00	\$50.00	Burlington (WVNY)	LOCAL 22 NEWS Target 9 Index: 126, Nielsen: 0.5	7/15/16
12.0	Revised Line / SPOT	10/12/16-10/12/16	4	:30	6:30P- World News Tonight	1			X								Burlington (WVNY)	ABC-WORLD NWS Target 9 Index: 119, Nielsen: 1.1	7/15/16
13.1	Normal Line / SPOT	10/11/16-10/13/16	4	:30	6:30P- World News Tonight			1	1	1				1	\$200.00	\$200.00	Burlington (WVNY)	ABC-WORLD NWS Target 9 Index: 119, Nielsen: 1.1	10/10/16
13.1.1	Closed Preempt	10/11/16															Burlington (WVNY)	Pre-Empt/Exception -	
13.1.2	Closed Preempt	10/12/16															Burlington (WVNY)	Pre-Empt/Exception -	
14.0	Normal Line / SPOT	10/14/16-10/14/16	4	:30	6:30P- World News Tonight	1					X				\$200.00		Burlington (WVNY)	ABC-WORLD NWS Target 9 Index: 119, Nielsen: 1.1	7/15/16
14.0.1	Closed Preempt	10/14/16															Burlington (WVNY)	Pre-Empt/Exception -	

CONFIRMATION CONTRACT

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Schedule Dates	10/11/16-10/17/16	Date Entered	07/15/16
Advertiser	Friends of Kelly Ayotte/Senate/Republican/NH (79	Last Modified	10/10/16
Agency	Mentzer Media (11548)	Entered By	Elizabeth F. Guy
Product	Political - US Senate (1077)	CO-OP	No
Brand	15/17/3214 (545691)	Headline #	ECR25245298
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Ally/Rambo,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	15/17/3214	Commission	\$666.00
Account Types	National/Political	Net Total	\$3,774.00
Billing Type	Standard	Sales Tax	
Comments	MKAYO 10/11/16-10/17/16 AYOTTE FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLLOW CLOSER TO FLIGHT START.		

Burlington (WVNY)		
By Broadcast Month	Spots	Rate
Oct. 2016	80	\$4,440.00
Grand Total:	80	\$4,440.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Revised Line / SPOT	10/11/16-10/11/16	4	:30	7:30P- 7:30P- Inside Edition	1		X						1			Burlington (WVNY)	INSIDE EDITION< Target 9 Index: 129, Nielsen: 0.4	7/15/16
15.1	Normal Line / SPOT	10/11/16-10/11/16	5	:30	7:30P- Inside Edition	1		X						1			Burlington (WVNY)	INSIDE EDITION< Target 9 Index: 139, Nielsen: 0.4	10/10/16
16.0	Revised Line / SPOT	10/14/16-10/14/16	4	:30	7:30P- Inside Edition	1					X						Burlington (WVNY)	INSIDE EDITION< Target 9 Index: 129, Nielsen: 0.4	7/15/16
16.1	Normal Line / SPOT	10/12/16-10/14/16	5	:30	7:30P- Inside Edition				1	1	1			3			Burlington (WVNY)	INSIDE EDITION< Target 9 Index: 139, Nielsen: 0.4	10/10/16
17.0	Revised Line / SPOT	10/17/16-10/17/16	4	:30	7:30P- Inside Edition	1	X										Burlington (WVNY)	INSIDE EDITION< Target 9 Index: 129, Nielsen: 0.4	7/15/16
17.1	Normal Line / SPOT	10/17/16-10/17/16	5	:30	7:30P- Inside Edition	1	X							1			Burlington (WVNY)	INSIDE EDITION< Target 9 Index: 139, Nielsen: 0.4	10/10/16
18.0	Revised Line / SPOT	10/15/16-10/15/16	5	:30	8A- Good Morning America Weekend	1						X					Burlington (WVNY)	GD MRN-SAT-ABC Target 9 Index: 127, Nielsen: 0.5	7/15/16
18.1	Normal Line / SPOT	10/15/16-10/15/16	4	:30	8A- Good Morning America Weekend	2						X		2			Burlington (WVNY)	GD MRN-SAT-ABC Target 9 Index: 127, Nielsen: 0.5	10/10/16
19.0	Revised Line / SPOT	10/11/16-10/11/16	5	:30	3P- People's Court	1		X									Burlington (WVNY)	PEOPLE'S COURT Target 9 Index: 112, Nielsen: 0.6	7/15/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WVNY
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Contract # 1393781

Schedule Dates	10/11/16-10/17/16	Date Entered	07/15/16
Advertiser	Friends of Kelly Ayotte/Senate/Republican/NH (79	Last Modified	10/10/16
Agency	Mentzer Media (11548)	Entered By	Elizabeth F. Guy
Product	Political - US Senate (1077)	CO-OP	No
Brand	15/17/3214 (545691)	Headline #	ECR25245298
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Ally/Rambo,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	15/17/3214	Commission	\$666.00
Account Types	National/Political	Net Total	\$3,774.00
Billing Type	Standard	Sales Tax	
Comments	MKAYO 10/11/16-10/17/16 AYOTTE FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLL OW CLOSER TO FLIGHT START.		

Burlington (WVNY)		
By Broadcast Month	Spots	Rate
Oct. 2016	80	\$4,440.00
Grand Total:	80	\$4,440.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
19.1	Revised Line / SPOT	10/11/16-10/11/16	4	:30	3P- People's Court	1		X						1			Burlington (WVNY)	PEOPLES COURT Target 9 Index: 112, Nielsen: 0.6	10/5/16
19.2	Normal Line / SPOT	10/11/16-10/11/16	5	:30	3P- People's Court	2		X						2	\$35.00	\$70.00	Burlington (WVNY)	PEOPLES COURT Target 9 Index: 112, Nielsen: 0.6	10/10/16
20.0	Revised Line / SPOT	10/12/16-10/12/16	5	:30	3P- People's Court	1			X					1			Burlington (WVNY)	PEOPLES COURT Target 9 Index: 112, Nielsen: 0.6	10/5/16
20.1	Revised Line / SPOT	10/12/16-10/12/16	4	:30	3P- People's Court	1			X					1			Burlington (WVNY)	PEOPLES COURT Target 9 Index: 112, Nielsen: 0.6	10/5/16
20.2	Normal Line / SPOT	10/12/16-10/12/16	5	:30	3P- People's Court	1		X						1	\$35.00	\$35.00	Burlington (WVNY)	PEOPLES COURT Target 9 Index: 112, Nielsen: 0.6	10/10/16
21.0	Revised Line / SPOT	10/13/16-10/13/16	5	:30	3P- People's Court	1			X					1			Burlington (WVNY)	PEOPLES COURT Target 9 Index: 112, Nielsen: 0.6	10/5/16
21.1	Revised Line / SPOT	10/13/16-10/13/16	4	:30	3P- People's Court	1			X					1			Burlington (WVNY)	PEOPLES COURT Target 9 Index: 112, Nielsen: 0.6	10/5/16
21.2	Normal Line / SPOT	10/13/16-10/13/16	5	:30	3P- People's Court	2			X					2	\$35.00	\$70.00	Burlington (WVNY)	PEOPLES COURT Target 9 Index: 112, Nielsen: 0.6	10/10/16
22.0	Revised Line / SPOT	10/13/16-10/13/16	5	:30	3P- People's Court	1				X				1			Burlington (WVNY)	PEOPLES COURT Target 9 Index: 112, Nielsen: 0.6	10/5/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:

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Contract # 1393781

Schedule Dates

10/11/16-10/17/16

Advertiser

Friends of Kelly Ayotte/Senate/Republican/NH (79

Date Entered
07/15/16

Last Modified
10/10/16

Entered By

Elizabeth F. Guy

Agency

Mentzer Media (11548)

CO-OP

No

Product

Political - US Senate (1077)

Headline #

ECR25245298

Brand

15/17/3214 (545691)

Demo

ECR25245298

Salesperson

Katz - Washington DC, Washington DC (1179)

Order Type

Normal

Sales Office

Katz - Washington DC

Package Deal

Commission %

Buyer Name

Ally/Rambo,

Commission

15.00

Phone/Fax

/

Commission

\$666.00

CPE

15/17/3214

Net Total

\$3,774.00

Account Types

National/Political

Sales Tax

Billing Type

Standard

Comments

MAKO
10/11/16-10/17/16 AVOTTE FOR SENATE - MAB SENT VIA EMAIL. PYMT TO FOLLOW CLOSER TO FLIGHT START.

Burlington (WVNY)		
By Broadcast Month	Spots	Rate
Oct. 2016	80	\$4,440.00
Grand Total:	80	\$4,440.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
22.1	Revised Line / SPOT	10/14/16-10/14/16	4	:30	3P- People's Court	1					X			1	\$35.00	\$35.00	Burlington (WVNY)	PEOPLE'S COURT Target 9 Index: 112, Nielsen: 0.6	10/5/16
22.2	Normal Line / SPOT	10/14/16-10/14/16	5	:30	3P- People's Court	1					X			1	\$35.00	\$35.00	Burlington (WVNY)	PEOPLE'S COURT Target 9 Index: 112, Nielsen: 0.6	10/10/16
23.0	Revised Line / SPOT	10/17/16-10/17/16	5	:30	3P- People's Court	1	X							1			Burlington (WVNY)	PEOPLE'S COURT Target 9 Index: 112, Nielsen: 0.6	10/5/16
23.1	Revised Line / SPOT	10/17/16-10/17/16	4	:30	3P- People's Court	1	X							1			Burlington (WVNY)	PEOPLE'S COURT Target 9 Index: 112, Nielsen: 0.6	10/5/16
23.2	Normal Line / SPOT	10/17/16-10/17/16	5	:30	3P- People's Court	2	X							2	\$35.00	\$70.00	Burlington (WVNY)	PEOPLE'S COURT Target 9 Index: 112, Nielsen: 0.6	10/10/16
24.0	Revised Line / SPOT	10/11/16-10/11/16	4	:30	4P- SP (EST)	1		X						1			Burlington (WVNY)	JUDGE JUDY/JUDGE JUDY B2 Target 9 Index: 114, Nielsen: 1.1	7/15/16
24.1	Normal Line / SPOT	10/11/16-10/11/16	5	:30	4P- SP (EST)	1		X						1	\$30.00	\$30.00	Burlington (WVNY)	JUDGE JUDY/JUDGE JUDY B2 Target 9 Index: 114, Nielsen: 1.1	10/10/16
25.0	Revised Line / SPOT	10/12/16-10/12/16	4	:30	4P- SP (EST)	1			X					1			Burlington (WVNY)	JUDGE JUDY/JUDGE JUDY B2 Target 9 Index: 114, Nielsen: 1.1	7/15/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Advertiser	Friends of Kelly Ayotte/Senate/Republican/NH (79	Last Modified	10/10/16
Agency	Mentzer Media (11548)	Entered By	Elizabeth F. Guy
Product	Political - US Senate (1077)	CO-OP	No
Brand	15/17/3214 (545691)	Headline #	ECR25245298
Salesperson	Katz - Washington DC, Washington DC (1179)	Order Type	Normal
Sales Office	Katz - Washington DC	Package Deal	
Buyer Name	Ally/Rambo,	Commission %	15.00
Phone/Fax	/	Commission	\$666.00
CPE	15/17/3214	Net Total	\$3,774.00
Account Types	National/Political	Sales Tax	
Billing Type	Standard		
Comments	MKAYO 10/11/16-10/17/16 AVOTTE FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLLOW CLOSER TO FLIGHT START.		

Burlington (WVNY)		
By Broadcast Month	Spots	Rate
Oct. 2016	80	\$4,440.00
Grand Total:	80	\$4,440.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
25.1	Normal Line / SPOT	10/12/16-10/12/16	5	:30	4P- 5P (EST)	2			X					2	\$30.00	\$60.00	Burlington (WVNY)	JUDGE JUDY/JUDGE JUDY B2 Target 9 Index: 114. Nielsen: 1.1	10/10/16
26.0	Revised Line / SPOT	10/14/16-10/14/16	4	:30	4P- 5P (EST)	1				X				1			Burlington (WVNY)	JUDGE JUDY/JUDGE JUDY B2 Target 9 Index: 114. Nielsen: 1.1	7/15/16
26.1	Normal Line / SPOT	10/13/16-10/14/16	5	:30	4P- 5P (EST)					1	1			2	\$30.00	\$60.00	Burlington (WVNY)	JUDGE JUDY/JUDGE JUDY B2 Target 9 Index: 114. Nielsen: 1.1	10/10/16
27.0	Revised Line / SPOT	10/17/16-10/17/16	4	:30	4P- 5P (EST)	1	X							1			Burlington (WVNY)	JUDGE JUDY/JUDGE JUDY B2 Target 9 Index: 114. Nielsen: 1.1	7/15/16
27.1	Normal Line / SPOT	10/17/16-10/17/16	5	:30	4P- 5P (EST)	2	X							2	\$30.00	\$60.00	Burlington (WVNY)	JUDGE JUDY/JUDGE JUDY B2 Target 9 Index: 114. Nielsen: 1.1	10/10/16
28.0	M/G For 14.0.1 / SPOT	10/14/16-10/14/16	4	:30	6:28P- 7P (EST)					1				1	\$200.00	\$200.00	Burlington (WVNY)	ABC-WORLD NWS Target 9 Index: 119. Nielsen: 1.1	10/10/16
29.0	Normal Line / SPOT	10/17/16-10/17/16	4	:30	5:59P- Local 22 News at 6P	2	X							2	\$70.00	\$140.00	Burlington (WVNY)		10/10/16
30.0	Normal Line / SPOT	10/17/16-10/17/16	4	:30	6:30P- World News Tonight	1	X							1	\$200.00	\$200.00	Burlington (WVNY)		10/10/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:
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Nexstar Broadcasting Inc provides services for WVNY-TV and Mission Broadcasting through an outsourcing agreement. WVNY does not discriminate on the basis of race, ethnicity or gender and further require that in the performance of all WVNY advertising



WVNY
201 Humboldt St
Rochester, NY 14610-1093

Mentzer Media
210 W Pennsylvania Ave
Suite 250
Towson, MD 21286

Contract # 1393781

Schedule Dates	10/11/16-10/17/16	Date Entered	07/15/16
Advertiser	Friends of Kelly Ayotte/Senate/Republican/NH (79	Last Modified	10/10/16
Agency	Mentzer Media (11548)	Entered By	Elizabeth F. Guy
Product	Political - US Senate (1077)	CO-OP	No
Brand	15/17/3214 (545691)	Headline #	ECR25245298
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Ally, Rambo,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	15/17/3214	Commission	\$666.00
Account Types	National/Political	Net Total	\$3,774.00
Billing Type	Standard	Sales Tax	
Comments	MKAYO 10/11/16-10/17/16 AVOTTE FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLL OW CLOSER TO FLIGHT START.		

Burlington (WVNY)		
By Broadcast Month	Spots	Rate
Oct. 2016	80	\$4,440.00
Grand Total:	80	\$4,440.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
31.0	Normal Line / SPOT	10/11/16-10/14/16	5	:30	5P- 6P (EST)									4	\$40.00	\$160.00	Burlington (WVNY)	JJ	10/10/16
32.0	Normal Line / SPOT	10/17/16-10/17/16	5	:30	5P- 6P (EST)	1	X							1	\$40.00	\$40.00	Burlington (WVNY)		10/10/16
33.0	Normal Line / SPOT	10/11/16-10/14/16	4	:30	7A- Good Morning America			2	2	2	2			8	\$50.00	\$400.00	Burlington (WVNY)		10/10/16
34.0	Normal Line / SPOT	10/17/16-10/17/16	4	:30	7A- Good Morning America	2	X							2	\$50.00	\$100.00	Burlington (WVNY)		10/10/16
35.0	Normal Line / SPOT	10/11/16-10/11/16	4	:30	11P- Local 22 News at 11P	2		X						2	\$60.00	\$120.00	Burlington (WVNY)		10/10/16
36.0	Normal Line / SPOT	10/12/16-10/12/16	4	:30	11P- Local 22 News at 11P	1			X					1	\$60.00	\$60.00	Burlington (WVNY)		10/10/16
37.0	Normal Line / SPOT	10/13/16-10/13/16	4	:30	11P- Local 22 News at 11P	2				X				2	\$60.00	\$120.00	Burlington (WVNY)		10/10/16
38.0	Normal Line / SPOT	10/14/16-10/14/16	4	:30	11P- Local 22 News at 11P	1					X			1	\$60.00	\$60.00	Burlington (WVNY)		10/10/16
39.0	Normal Line / SPOT	10/17/16-10/17/16	4	:30	11P- Local 22 News at 11P	1	X							1	\$60.00	\$60.00	Burlington (WVNY)		10/10/16
40.0	Normal Line / SPOT	10/11/16-10/11/16	5	:30	2P- General Hospital	1		X						1	\$50.00	\$50.00	Burlington (WVNY)		10/10/16
41.0	Normal Line / SPOT	10/12/16-10/14/16	5	:30	2P- General Hospital			2	2	2				4	\$50.00	\$200.00	Burlington (WVNY)		10/10/16
41.0.1	Preempt	10/12/16															Burlington (WVNY)	No Avail/Exception - SOLD OUT	
41.0.2	Preempt	10/13/16															Burlington (WVNY)	No Avail/Spot - SOLD OUT	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Nexstar Broadcasting Inc provides services for WVNY-TV and Mission Broadcasting through an outsourcing agreement. WVNY does not discriminate on the basis of race, ethnicity or gender and further require that in the performance of all WVNY advertising



WVNY
201 Humboldt St
Rochester, NY 14610-1093

Mentzer Media
210 W Pennsylvania Ave
Suite 250
Towson, MD 21286

Contract # 1393781

Schedule Dates	10/11/16-10/17/16	Date Entered	07/15/16
Advertiser	Friends of Kelly Ayotte/Senate/Republican/NH (79	Last Modified	10/10/16
Agency	Mentzer Media (11548)	Entered By	Elizabeth F. Guy
Product	Political - US Senate (1077)	CO-OP	No
Brand	15/17/3214 (545691)	Headline #	ECR25245298
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Ally/Rambo,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	15/17/3214	Commission	\$666.00
Account Types	National/Political	Net Total	\$3,774.00
Billing Type	Standard	Sales Tax	
Comments	MKAYO 10/11/16-10/17/16 AVOTTE FOR SENATE - MAB SENT VIA EMAIL. PYMT TO FOLL OW CLOSER TO FLIGHT START.		

Burlington (WVNY)		
By Broadcast Month	Spots	Rate
Oct. 2016	80	\$4,440.00
Grand Total:	80	\$4,440.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
42.0	Normal Line / SPOT	10/17/16-10/17/16	5	:30	2P - General Hospital	2	X							2	\$50.00	\$100.00	Burlington (WVNY)		10/10/16
43.0	Normal Line / SPOT	10/16/16-10/16/16	4	:30	11P - Local 22 News at 11P	1						X		1	\$50.00	\$50.00	Burlington (WVNY)		10/10/16
44.0	M/G For 13.1.1 / SPOT	10/11/16-10/11/16	4	:30	6:28P- 7P (EST)			1						1	\$200.00	\$200.00	Burlington (WVNY)	ABC-WORLD NWS Target 9 Index: 119. Nielsen: 1.1	10/10/16
45.0	M/G For 13.1.2 / SPOT	10/12/16-10/12/16	4	:30	6:28P- 7P (EST)				1					1	\$200.00	\$200.00	Burlington (WVNY)	ABC-WORLD NWS Target 9 Index: 119. Nielsen: 1.1	10/10/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:
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Nexstar Broadcasting Inc provides services for WVNY-TV and Mission Broadcasting through an outsourcing agreement. WVNY does not discriminate on the basis of race, ethnicity or gender and further require that in the performance of all WVNY advertising



KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25245298		Changes as of: 10/11/2016 at 12:32 PM		Version: Highlighting Revision 4	
CPE: 15/17/3214		Flight: 10/11/16 - 10/17/16		Station: WVVNY	Total \$: \$4,635.00
Agency: MENTZER MEDIA		Advertiser: Kelly Ayotte for Senator		Market: Burlington-Plattsburgh	Total Spots: 84
SERVIC		Product: AYOTTE/S/R		Office: WASHINGTON	Total CPP: \$33.20
210 W. Pennsylvania Avenue		Agency Order #: 5193687		Primary Demo: Adults 18+	Total GRP: 139.6
Suite 250		Buyer: Rambo, Ally		Con Type: POLITICAL/NOTE	Traffic #: 1393781
Towson, MD 21204		Salesperson: RACHELLE RAY - Washington DC		Assistant: 202-872-5880	Separation:
		202-872-5880			

Comments: RVSD TO PROCESS AGY REVISION (OVERALL ATS \$3120) & CREDIT \$110 TO COMPENSATE FOR \$110 SPOTS REINSTATED TO 9/13-9/19 CON. AFTER DOLLARS RE-SPENT.

Comments: RVSD TO PROCESS AGY REVISION (OVERALL AT'S \$3120) & CREDIT \$110 TO COMPENSATE FOR \$110 SPOTS REINSTATED TO 9/13-9/19

CON. AFTR DOLLARS RE-SPENT.

#	Day/Time	DP	Program	Rate	A18P Rating	Len	10/11 - 10/17							Total Spots	Total \$	CPP	GRP
							10/11	10/12	10/13	10/14	10/15	10/16	10/17				
6	Sa 10P-10:30P		LOCAL 22 NEWS	\$50.00	1.8	30	0	0	0	0	1	0	0	1	\$50.00	\$27.78	1.8
<i>Target & Index: 126 Nielsen 0.5</i>																	
<i>Changes: Day/Time from Sa 11p-11:30p to Sa 10p-10:30p</i>																	
TOTALS: 15 15 16 14 3 4 17														84	\$4,635.00	\$33.20	139.6



125 West 55th St
New York, NY 10019

Contract # 25245298	Changes as of: 10/11/2016 at 12:32 PM	Version: Highlighting Revision 4
CPE: 15/17/3214	Flight: 10/11/16 - 10/17/16	Total \$: \$4,635.00
Agency: MENTZER MEDIA SERVIC	Advertiser: Kelly Ayotte for Senator	Total Spots: 84
210 W. Pennsylvania Avenue Suite 250 Towson, MD 21204	Product: AYOTTE/SR	Office: WASHINGTON
	Agency Order #: 5193687	Primary Demo: Adults 18+
	Buyer: Rambo, Ally	Con Type: POLITICAL/NOTE
	Salesperson: RACHELLE RAY - Washington DC 202-872-5880	Assistant: LAILA DAFARI 202-872-5880
		Total CPP: \$33.20
		Total GRP: 139.6
		Traffic #: 1393781
		Separation:

Special Instructions	
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Date/Time	Added by	Comment	Order Level Comments
10/11/16 12:32 PM	LAILA DAFARI	RVSD TO PROCESS AGY REVISION (OVERALL ATS \$3120) & CREDIT \$110 TO COMPENSATE FOR \$110 SPOTS REINSTATED TO 9/13-9/19 CON. AFTR DOLLARS RE-SPENT.	
10/10/16 9:44 AM	Elizabeth Guy	Line 6 News 1x 10/15 news will be airing @ 10-10:30 due to not having a late college game that day we can offer MG in new time rate didn't change Please advise Thanks!	
10/09/16 3:54 PM	RACHELLE RAY - Washington DC	RVSD TO PROCESS AGY REVISION (OVERALL ATS \$3120) & CREDIT \$110 TO COMPENSATE FOR \$110 SPOTS REINSTATED TO 9/13-9/19 CON. AFTR DOLLARS RE-SPENT.	
10/09/16 3:54 PM	RACHELLE RAY - Washington DC	RVSD TO PROCESS AGY REVISION (OVERALL ATS \$3120) & CREDIT \$110 TO COMPENSATE FOR \$110 SPOTS REINSTATED TO 9/13-9/19 CON. AFTR DOLLARS RE-SPENT.	
10/06/16 2:03 PM	Elizabeth Guy	Line 6 News 1x 10/15 out due to College Football MG offer new TP 11:30-12A same rate Please advise Thanks!	
07/11/16 5:45 PM	RACHELLE RAY - Washington DC	Separation: 30	
07/11/16 5:45 PM	RACHELLE RAY - Washington DC	Separation: 30	

Competitive Information	
Market Budget:	\$66,214
WVNY Share:	7%
Comment:	
WCAX:	53%
WFFF:	13%
WPTZ:	27%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	84	\$4,635.00	139.6
Total	100%	84	\$4,635.00	139.6

Monthly Summary		
Month	Spots	Dollars
2016-Oct	84	\$4,635.00
Total	84	\$4,635.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg Contract \$ Comment
Revision	10/11/16 12:32 PM	LAILA DAFARI	Revised			\$0 Changes: 1 buyline added or modified.
Makegood 2	10/10/16 9:44 AM	Elizabeth Guy	Confirmed			\$0
Revision	10/09/16 3:54 PM	RACHELLE RAY - Washington DC	Confirmed	10		\$-110.00 \$4,635.00
Revision	10/09/16 3:45 PM	GOTOSTRATAIRay	Confirmed	47		\$3,120.00 \$4,745.00

Changes: Comments from Separation: 30 to RVSD TO PROCESS AGY REVISION (OVERALL ATS \$3120) & CREDIT \$110 TO COMPENSATE FOR \$110 SPOTS REINSTATED TO 9/13-9/19 CON. AFTR DOLLARS RE-SPENT., User Entered \$ from \$1,625.00 to \$4,635.00, Assistant Id from RACHELLE RAY - Washington DC to LAILA DAFARI, Product from MKAYO to AYOTTE/SR, Calculated Dollars from \$4,745.00 to \$4,635.00, Total CPP from \$37.07 to \$33.20, Competitive Market Budget from \$23,214 to \$66,214, Total Spots from 74 to 84, Total GRPs from 128.0 to 139.6, Total \$ from \$66,214 to \$4,635.00, 15 buylines added or modified.

Changes: Comments from 10/11/16-10/17/16 AYOTTE FOR SENATE - NAB SENT VIA EMAIL, PYMT TO FOLLOW CLOSER TO FLIGHT START, to Separation: 30, Total \$ from \$1,625.00 to \$4,745.00, Total GRPs from 52.8 to 128.0, Total GIMPs from 53 to 0, Total Spots from 27 to 74, Total CPP from \$30.78 to \$37.07, Total CPM from \$30,776.52 to \$0.00, 16 buylines added or modified.



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25245298	Changes as of: 10/11/2016 at 12:32 PM	Version: Highlighting Revision 4
CPE: 15/17/3214	Flight: 10/11/16 - 10/17/16	Total \$: \$4,635.00
Agency: MENTZER MEDIA SERVIC	Advertiser: Kelly Ayotte for Senator	Total Spots: 84
210 W. Pennsylvania Avenue Suite 250 Towson, MD 21204	Product: AYOTTE/SR	Total CPP: \$33.20
	Agency Order #: 5193687	Primary Demo: Adults 18+
	Buyer: Rambo, Ally	Con Type: POLITICAL/NOTE
	Salesperson: RACHELLE RAY - Washington DC 202-872-5880	Assistant: LAILA DAFTARI 202-872-5880
		Total GRP: 139.6
		Traffic #: 1393781
		Separation:

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Makegood 1	10/6/16 2:03 PM	Elizabeth Guy	Confirmed			\$0
Queued for Electronic Contracting	7/15/16 8:56 AM					\$0
Revision	7/11/16 5:45 PM	RACHELLE RAY - Washington DC	Confirmed			\$0
New	7/11/16 5:36 PM	RACHELLE RAY - Washington DC	New	27		\$1,625.00
Changes: Total GIMPs to 53, Total CPM from \$0.00 to \$30,776.52.						

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.